



## BEAUTIFUL APARTMENTS IN A COMMUNITY ENVIRONMENT



*New Nordic Group*

Bangkok | Pattaya | Koh Samui | Chumphon | Phuket  
[www.newnordicgroup.com](http://www.newnordicgroup.com)





## The New Nordic introduces **New Nordic C-View Residence**

The New Nordic Group's C-View Residence building is conveniently located on majestic Pratumnak Hill. Residents and guests enjoy the vibrant seaside resort of Pattaya City as well as long sandy stretches of family-friendly Jomtien Beach. Just ninety minutes from Bangkok's Suvarnabhumi International airport and forty minutes from Utapao International Airport, The C-View Residence Condominium is ideally located for exploring this exciting part of the world.

The C-View Residence is a building consisting of 8 floors and 200 units, where a standard unit varies from 25 square meters to 64 square meters. The modern luxurious design is consistent throughout the whole building. New Nordic C-View Residence has its own reception, fitness centre and lounge area. The true gem of this building is its rooftop where you have a magnificent ocean view with with Koh Larn to the West, Cosy Beach views to the North and Jomtien Bay to the South. This is the perfect place to relax and enjoy the good and sunny life of Thailand!

True to New Nordic Group's vision all residents and owners in the New Nordic Village get access to all facilities within the New Nordic area. Owners in New Nordic C-View Residence will therefore have a total of eight resorts, with restaurants, bars, a travel agency, events and happenings and more than 20 swimming pools to their disposal! They also have free shuttle service to the beach, an IT team giving 24 hour service to all buildings and a dedicated security team for all buildings. New Nordic Group has also launched a New Nordic Castle and a New Nordic Palace within the area, which will make it a unique "city" within the city of Pattaya.



# UNIT LAYOUTS



## ROOM TYPE A

- ONE BEDROOM
- LIVING AREA
- KITCHEN AREA
- DINING AREA
- BATHROOM FACILITIES
- BALCONY
- 40.5 SQ. METERS



## ROOM TYPE B-1

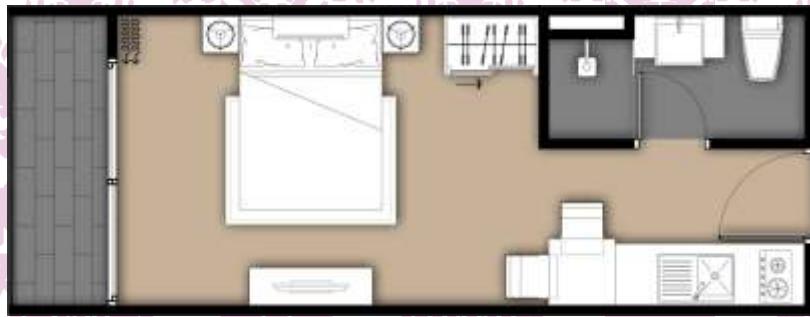
- STUDIO
- LIVING AREA
- KITCHEN AREA
- DINING AREA
- BATHROOM FACILITIES
- BALCONY
- 26 SQ. METERS



## ROOM TYPE B-3

- STUDIO
- LIVING AREA
- KITCHEN AREA
- DINING AREA
- BATHROOM FACILITIES
- BALCONY
- 25 SQ. METERS

# UNIT LAYOUTS



## ROOM TYPE B-4

- STUDIO
- LIVING AREA
- KITCHEN AREA
- DINING AREA
- BATHROOM FACILITIES
- BALCONY
- 25 SQ. METERS



## ROOM TYPE D

- ONE BEDROOM
- LIVING AREA
- KITCHEN AREA
- DINING AREA
- BATHROOM FACILITIES
- BALCONY
- 46 SQ. METERS

# UNIT LAYOUTS



## ROOM TYPE E

- ONE BEDROOM
- LIVING AREA
- KITCHEN AREA
- DINING AREA
- BATHROOM FACILITIES
- BALCONY
- 64 SQ. METERS

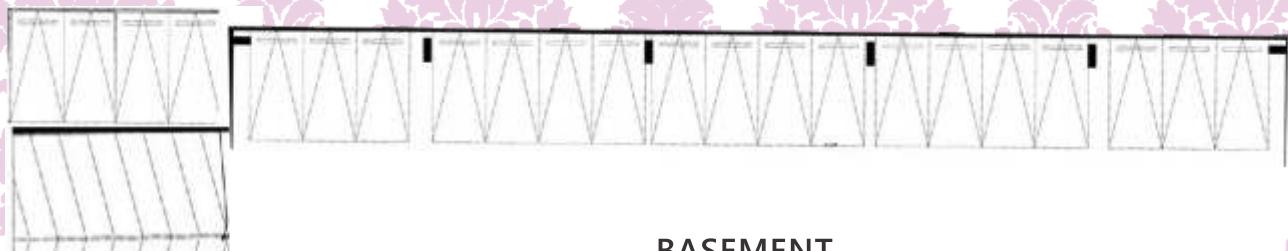


## ROOM TYPE F

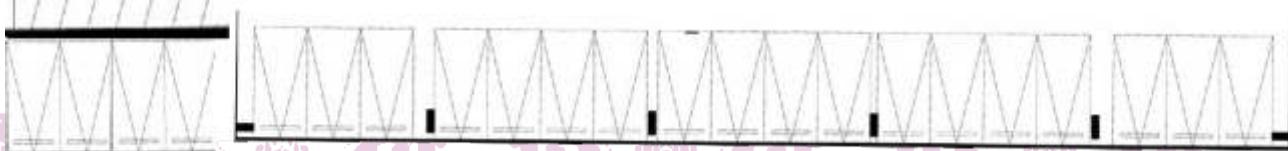
- ONE BEDROOM
- LIVING AREA
- KITCHEN AREA
- DINING AREA
- BATHROOM FACILITIES
- BALCONY
- 53 SQ. METERS

# FLOOR PLANS

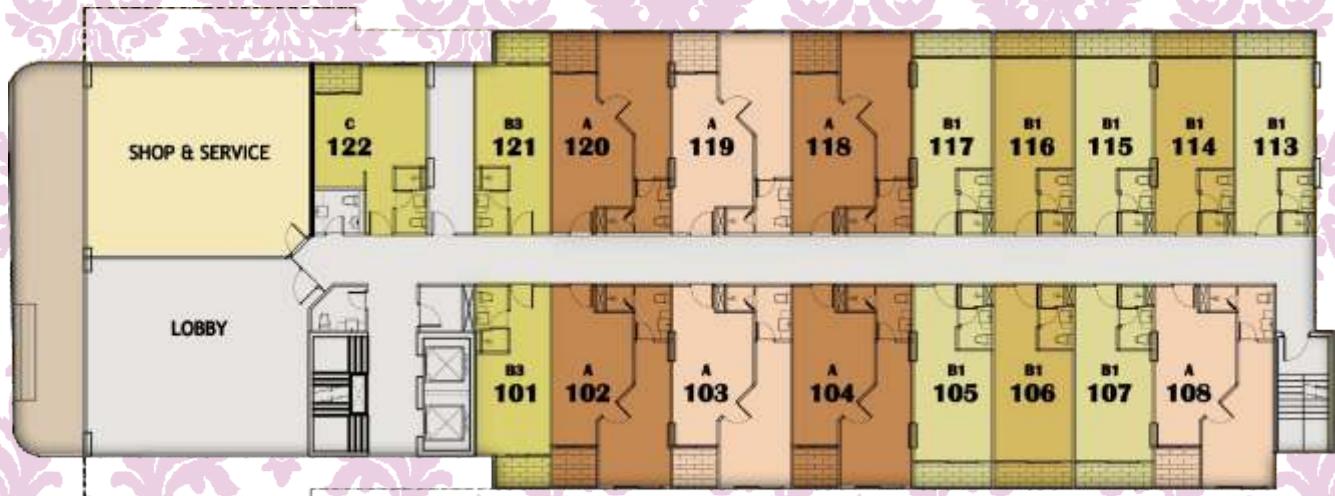
## BASEMENT



## BASEMENT

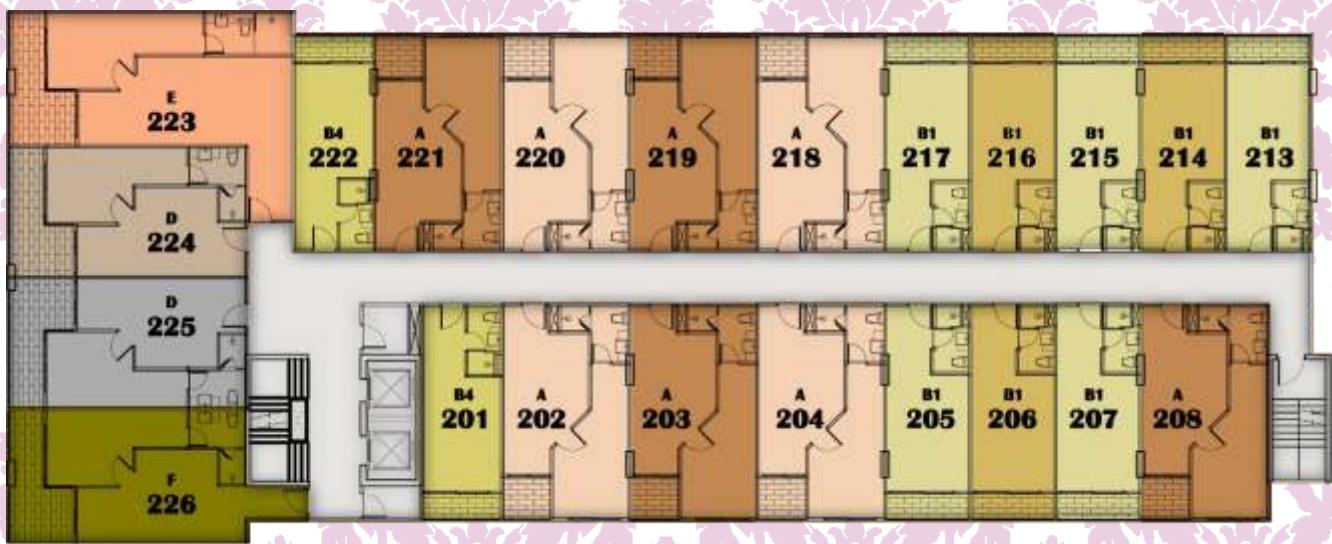


## FIRST FLOOR

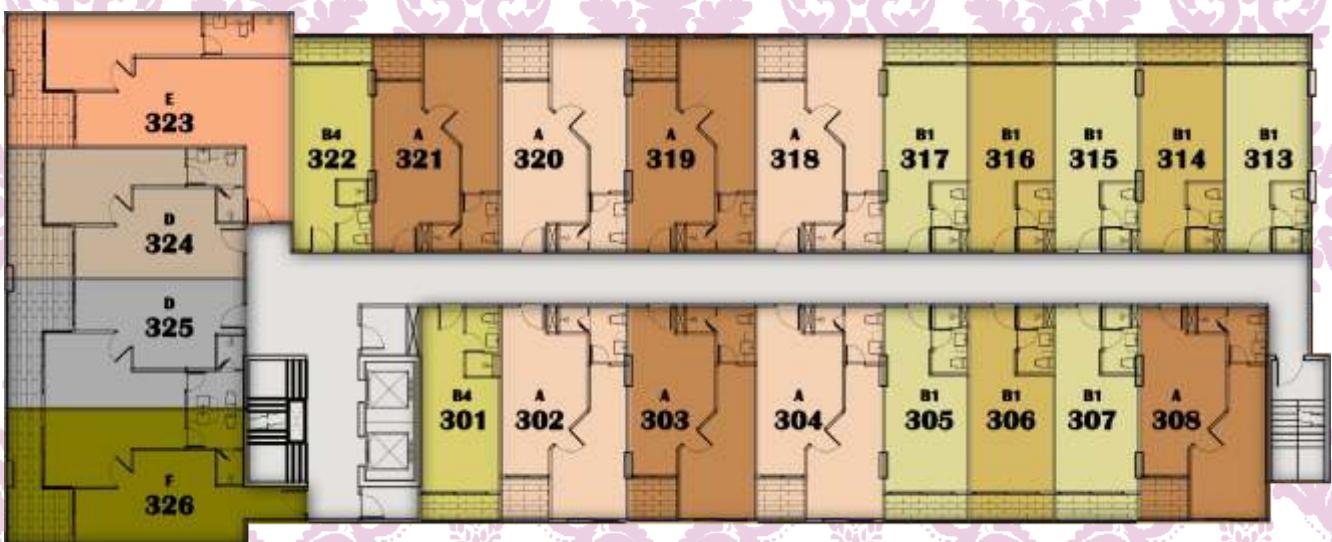


# FLOOR PLANS

## SECOND FLOOR

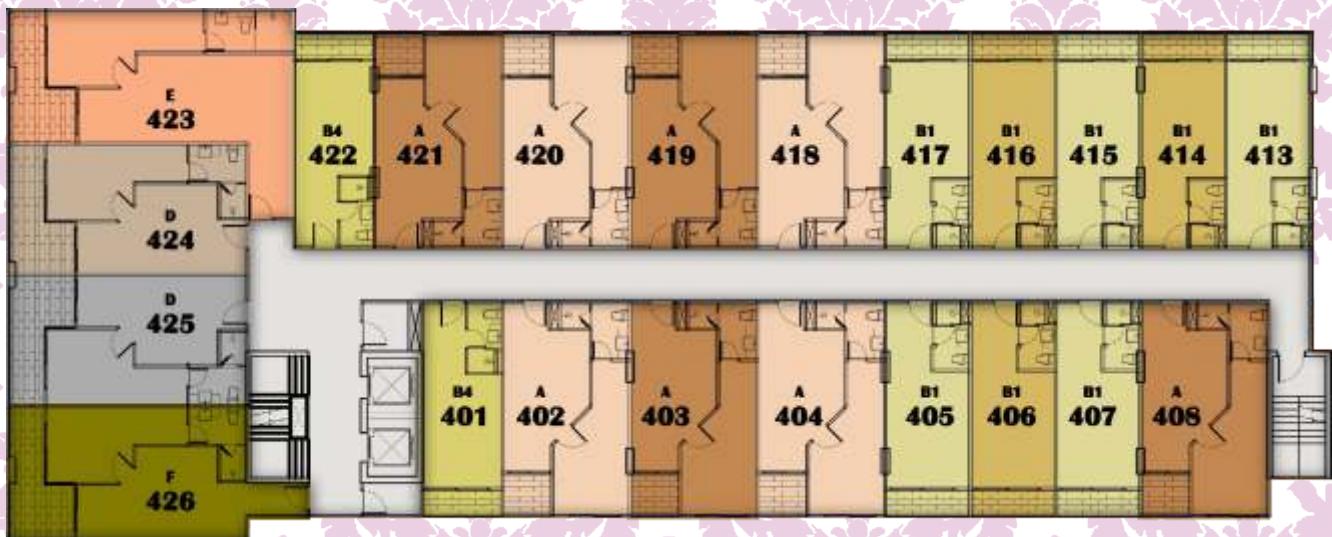


# THIRD FLOOR

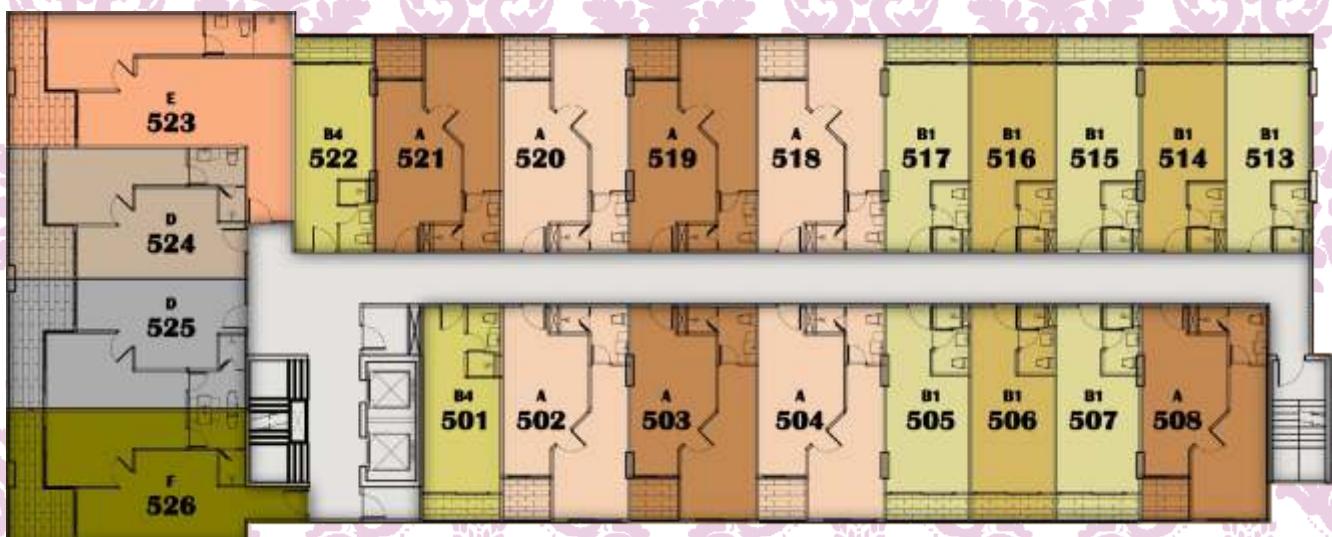


# FLOOR PLANS

## FOURTH FLOOR

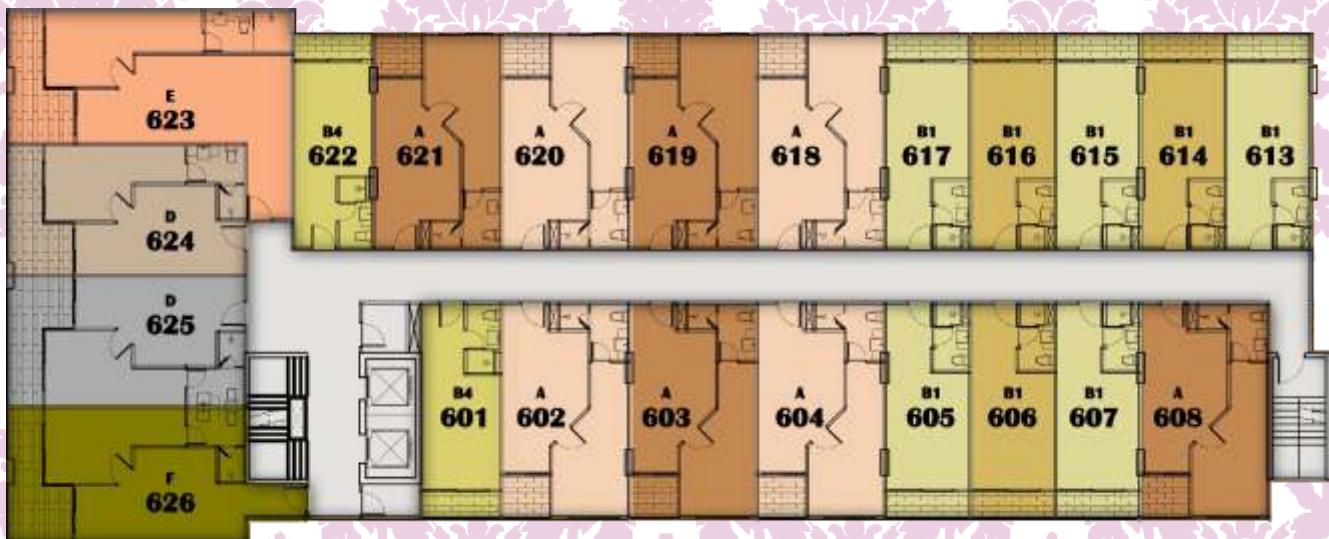


## FIFTH FLOOR

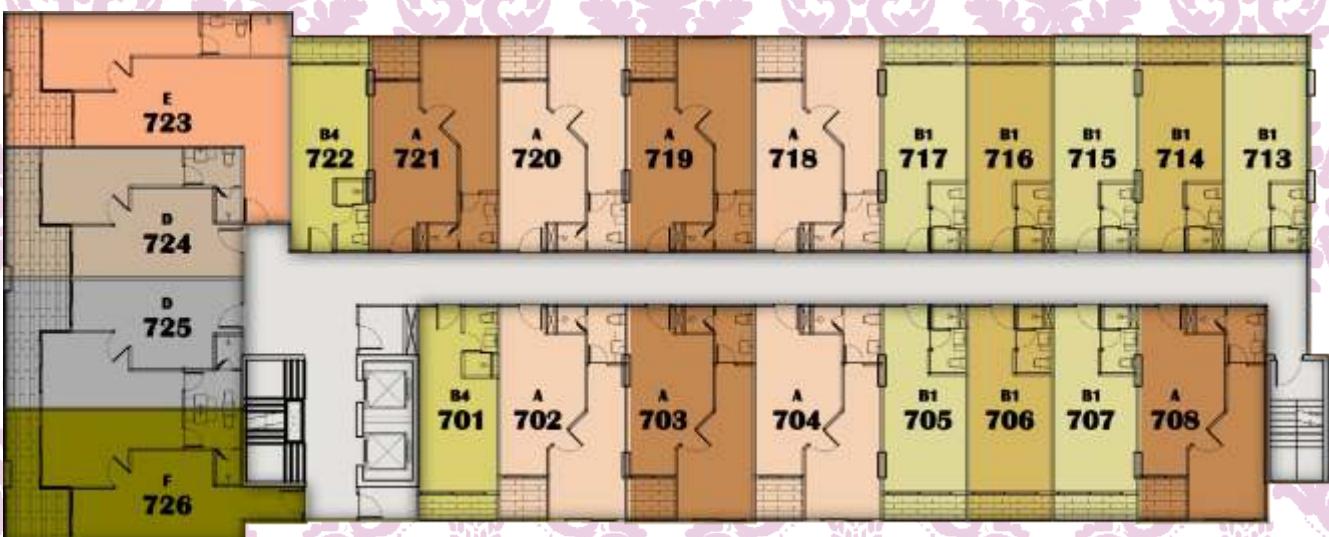


# FLOOR PLANS

## SIXTH FLOOR

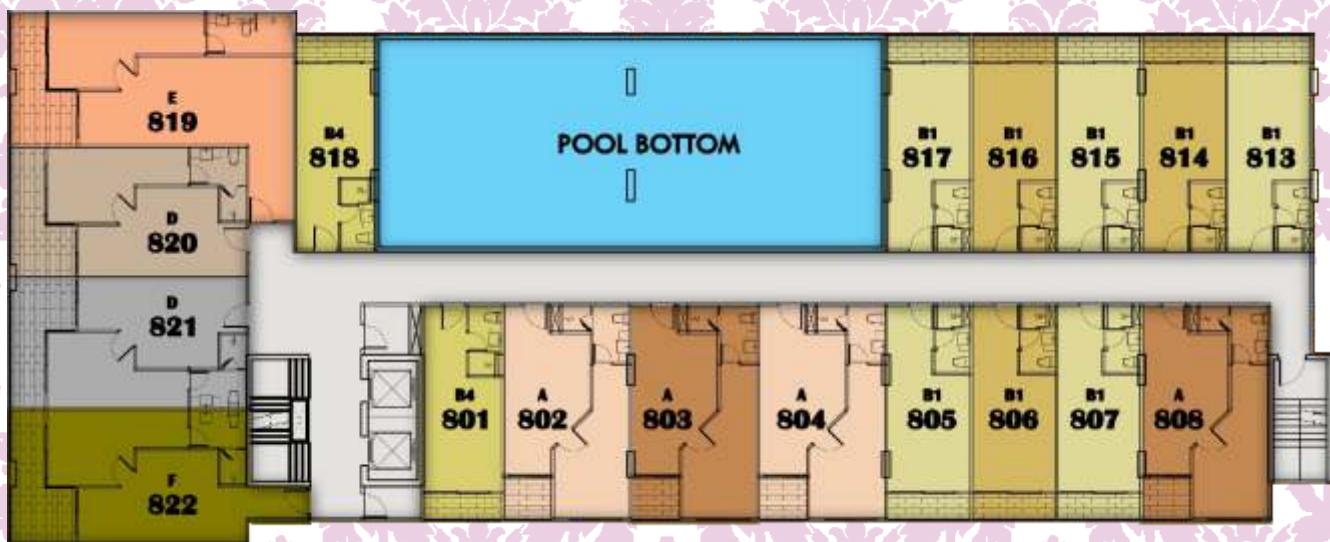


## SEVENTH FLOOR



# FLOOR PLANS

## EIGHT FLOOR



## ROOF TOP



# PRICELIST

## REMAINING UNITS C-VIEW RESIDENCE

### **N-CVR-205**

Studio with one bathroom 27.20 sq/m on 2nd floor with balcony against south. Price included kitchen, furniture and decoration package.

**Baht 3,128,000.-**

### **N-CVR-206**

Studio with one bathroom 27.52 sq/m on 2nd floor with balcony against south. Price included kitchen, furniture and decoration package.

**Baht 3,164,800.-**

### **N-CVR-208**

One bedroom with one bathroom 40.60 sq/m on 2nd floor with balcony against south. Price included kitchen, furniture and decoration package.

**Baht 4,669,000.-**

### **N-CVR-306**

Studio with one bathroom 27.52 sq/m on 3rd floor with balcony against south. Price included kitchen, furniture and decoration package.

**Baht 3,164,800.-**

### **N-CVR-307**

Studio with one bathroom 27.19 sq/m on 3rd floor with balcony against south. Price included kitchen, furniture and decoration package.

**Baht 3,126,850.-**

### **N-CVR-505**

Studio with one bathroom 27.20 sq/m on 5th floor with balcony against south. Price included kitchen, furniture and decoration package.

**Baht 3,400,000.-**

### **N-CVR-526**

One bedroom with one bathroom 50.20 sq/m on 5th floor with balcony against west. Price included kitchen, furniture and decoration package.

**Baht 6,526,000.-**

### **N-CVR-616**

Studio with one bathroom 27.52 sq/m on 6th floor with balcony against north. Price included kitchen, furniture and decoration package.

**Baht 3,440,000.-**

### **N-CVR-623**

One bedroom with one bathroom 61.26 sq/m on 6th floor with balcony against west. Price included kitchen, furniture and decoration package.

**Baht 7,963,800.-**



## About New Nordic Group

The New Nordic Group has since 2009 developed and constructed high quality condominiums, apartment buildings, villas, villages and hotels with the goal of creating a holiday village where the residents and guests can enjoy a carefree lifestyle. As a part of this vision we

do not just offer our guests or investors a unit. When you purchase from New Nordic you become a part of its community, which consists of residences, shops, restaurants, spas and saloons. The New Nordic Group operates their own construction company, property management company, travel agency, resort staff and they even have their own beach!

The New Nordic Group is led by a highly qualified team of young and dedicated team with expertise in the field of finance, real estate, hospitality and development. Their headquarters is in Hong Kong, with branches in Tønsberg (Norway), Bangkok (Thailand), Koh Samui (Thailand), Phuket (Thailand), Chumphon (Thailand), Pratumnak (Thailand), Angeles (Philippines), Phu Quoc (Vietnam), Sihanoukville (Cambodia) and Bali (Indonesia). Our holiday villas vary according to concept and location, but we always stay true to our core values.

Thus, you should always be able to recognize a New Nordic project when you see one.

The New Nordic Group adventure started back in 2008, when the businessman and investor Kurt Svendheim moved to Thailand from Norway. After many years as an agent and property investor he seen the property development business from the outside and seen the difficulties that the agent and the customers often were facing when purchasing a unit. Too many of the developments he had followed had lost the focus on the key structures that makes a project a success: communication with frequent updates from the work and dedication to the building and construction work itself. He therefore wanted to make a project where he gave regular updates to the investors and customers, as well as a project where the focus was on finishing on time and on delivering a good product.

In Thailand he found the area of Pratumnak Hill, often referred to as the "Beverly Hills" of Pattaya. The area was perfect, only a short drive from the busy city life of Pattaya and the family friendly town of Jomtien – as well as only a short walk from the beach. Together with Khun Namfon, a dedicated lady from the northern parts of Thailand, they decided to start up a new business and build their first building.

Since this time, the area of Pratumnak Hill has gone from being mostly jungle to today being a vibrant orange community with more than 50 New Nordic buildings. As more and more projects were launched they also realized that their customers did not only look for an apartment when investing in a new holiday home. When purchasing a unit they were looking for the complete package that makes up a good tourist destination: a community where you feel safe and see friendly faces – to make it your "home away from home". Thus, the New Nordic model of developing communities consisting of buildings, restaurants, bars, shops, massage centres, minimarts and a wide range of services at every destination was created. In Pratumnak Hill today they even have a New Nordic Transport Service, a lawyer service, their own travel agency, a team dedicated to clean the roads and public areas – as well as a New Nordic Beach Shuttle!

Kurt Svendheim and Khun Namfon are still a huge part of the organization, but as it has grown more people have joined the company. Today the New Nordic Group consist of more than 1000 people, from all corners of the world. The company now also has projects in Koh Samui, Chumphon and Phuket, with offices in Bali, Hong Kong, Vietnam, Cambodia and the Philippines. Despite the big changes and developments the New Nordic Group still stays true to the core values that it was founded on: Quality construction, communication between developer, agent and customer and creating all-inclusive holiday resorts for their customers and guests.



# THE BRIEF HISTORY OF THE NEW NORDIC GROUP: BUILDING ORANGE HOLIDAY VILLAGES ACROSS ASIA



OVERVIEW OF NEW NORDIC PATTAYA

# New Nordic VISION

The New Nordic Group has almost 10 years developed and constructed buildings in Pattaya and beyond. Our units vary according to concept and location, but we always stay true to our core values. Thus, you should always be able to recognize a New Nordic project when you see one.

## We always keep the apartment as our main focus

At the New Nordic Group we have a wide range of different investment offers, from our rental guarantee to the cash back option. However, we never lose track of what is the most important: the unit itself. Our main concern is always to deliver high quality buildings with good construction work at its core. Because of this New Nordic has been working with the same construction company since the start up, which means that they are always on site and still very much connected to the project. As a result of this close cooperation, we are also able to finish our buildings within the planned construction period with very few delays.

## We keep it real

New Nordic is one of the few developers that never spend a lot of time and money on show rooms, big banners and fancy parties. We would rather like to spend the money on the buildings itself, to make sure you get the best possible unit delivered at the end of the construction period.

## We believe that it should be easy to purchase a unit

New Nordic believes that by making it easy for our customers to invest, we make it easy for ourselves. We therefore do everything we can to make the process of purchasing as simple as possible, while at the same time ensuring that everything is handled in a professional and correct manner. As a part of this, the New Nordic Group and our agents all operate with the same set of prices to make sure that you can use your preferred agent without having to worry about what is the cheaper option.

## We believe that communication is key

We want you to feel as a part of the project and that you always get feedback on what is happening with your unit. We therefore send out weekly newsletters and construction updates from all our projects.



## We believe in communities

When we create a project, we do not only create a unit and a bed – we want to create a community. When purchasing a unit with us you become a part of our orange community, with 24-hours information desks, a team of engineers ready to assist if you experience any problems, a dedicated IT team providing you with the newest IT services and gardeners taking care of the common facilities.

## We do not only depend on one market

New Nordic has been paying our customers their rental guarantee on time every month since the start up (only with a few days delay in case of Thai holidays and Sundays when the banks are closed). New Nordic has 7 resorts in Pratumnak alone, all focusing on different market segments and types of customers. We also have sales teams for our accommodation department located in Bangkok, Pattaya and Norway. This way, we are not vulnerable to the economy of one country, the travel patterns of some type of customers or the performance of a few key staff.

## We want to give our customers a wide range of options

We understand that all people are different, and are interested in different types of units, interior and concepts. We therefore offer our customers concepts in different locations and also projects of different style from the VIP projects such as Castle and Palace to the spacious villas in Chumphon.

## We will always be there for you

Over the years New Nordic has developed a strong apparatus of people from different backgrounds and nationalities. Thai and foreigners are working together every single day to make sure that we have a strong team across our different departments, ranging from accommodation and food & beverage to IT, designing and New Nordic transport. We even have our own legal department!

# THE RECIPE FOR SUCCESS

The New Nordic Group has developed more than 70 projects in Thailand, but our projects are about so much more than the building itself. When developing a new project all our teams come together to create the vibrant orange feeling we need to be able to name it a "New Nordic project". Here is a small overview of the teams involved.

## THE NEW NORDIC CONSTRUCTION TEAM



The New Nordic Group has worked together with the same construction company since the very beginning, and this company is dedicated solely to the New Nordic projects. As a result, the construction company is on site with a big team of workers every day to ensure that any follow-ups or additional touch ups to any buildings can be done. With weekly meetings with the management we ensure that every step of the construction work for our projects is followed up closely.

## THE NEW NORDIC ENGINEER TEAM



In addition to working closely with our construction company, New Nordic also has its own engineer team with more than 20 staff. They are on site to assist and follow up all construction sites and smaller works on our buildings. They work on a 24-hours schedule to ensure that there always is someone present to assist if experiencing any urgent problems.

## THE NEW NORDIC LEGAL TEAM



The main priority for New Nordic is to ensure that our customers get their title deeds as soon as possible, while at the same time ensuring that we follow the correct procedures and ensure that everything is done in the right manner. We therefore have developed our own legal team with many years of experience in this field.

## THE NEW NORDIC FOOD & BEVERAGE TEAM



New Nordic has currently more than 10 restaurants and bars in the Pratumnak area alone, ranging from our pool bars and breakfast restaurants to our Chinese Restaurant and our restaurant New Nordic Steaks, Grill and Winery serving fine dining 24 hours a day. We have a big F&B team from the best hotels and resorts in Thailand and beyond developing and operating these outlets.

## THE NEW NORDIC ACCOMMODATION TEAM



New Nordic has many hotels and resorts across Thailand, and we also assist in operating the condominiums for our owners because we know that it is good to know someone is taking care of your property if staying away for a longer period of time. With our own reception team, housekeeping team and guest relation managers we ensure that you are always taken well care of, and the same is your apartment.

# SUCCESS

## THE NEW NORDIC RETAIL TEAM

Our retail spaces makes up a huge part of the New Nordic community, ranging from the massage shop only a short walk from your apartment, to the convenient minimart on the corner and the laundry down the street. New Nordic has its own department ensuring that our retail spaces gets top priority and is developed according to the vision and customer needs of each project.



## THE NEW NORDIC TRAVEL TEAM

The New Nordic Group has in total four travel agencies, based in both Thailand and Norway. Our committed team are here to develop unique and exciting packages for travellers from all over the world so they can easily get to experience the unique and hidden treasures of South Eastern Asia. Every year they organize group tours to our projects to join our Golf Tournaments, Music Festivals, Introduction Classes with yoga teachers and more.



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## THE NEW NORDIC IT TEAM

We know that in 2017 it is important to stay connected wherever and whenever. The New Nordic Group therefore has our own IT team that works 24 hours to give support if there are any problems with your wi-fi or cable TV. In all our projects we give you fibre optic Internet, cable TV and free Wi-Fi!



## THE NEW NORDIC PR AND EVENTS TEAM

New Nordic has its own group of people dedicated to put together events and happenings throughout the year in our New Nordic Communities. Every year they set up a big Music Festival and a Golf Tournament, and they also have dance classes, weekly live music, special promotions and more for our residents and guests to enjoy. At New Nordic you can always find something to do!



## THE NEW NORDIC SECURITY TEAM

Thailand is a very safe country, but to ensure that the residents and guests in the New Nordic villages never experience any problems we have our own Security Team taken care of all projects and common areas. They are ready to assist if you have anything to report, help you with your luggage and give you a friendly smile. They also have CCTV cameras installed in all buildings.



# NEW NORDIC HOTELS & RESORTS

New Nordic offers luxurious apartments and rooms surrounded by swimming pools, tropical gardens, park facilities and numerous common areas. This wide range of units combined with New Nordic sale team in Bangkok, Pattaya and Europe, as well as having two travel agencies, gives us a unique position in the market to fill our rooms.



**NEW NORDIC FAMILY**

*Jomtien, Pattaya*



**NEW NORDIC MARCUS**

*Jomtien, Pattaya*



**NEW NORDIC KRISTINE**

*Jomtien, Pattaya*



**NEW NORDIC HOLIDAY**

*Jomtien, Pattaya*



**NEW NORDIC ANITA**

*Jomtien, Pattaya*



**NEW NORDIC TREND**

*Jomtien, Pattaya*



**NEW NORDIC RESORTS**

*Jomtien, Pattaya*



**NEW NORDIC CLUB**

*Jomtien, Pattaya*



**NEW NORDIC C-VIEW**

*Jomtien, Pattaya*



**NEW NORDIC RATANA SUITES**

*Patong, Phuket*



**NEW NORDIC SAMUI BEACH HOTEL**

*Lamai, Koh Samui*



**SUNSET APARTMENTS**

*Jomtien, Pattaya*

# NEW NORDIC FEATURES AND FACILITIES

New Nordic is more than just a developer. It is running a full service accommodation site with many different features and facilities. Here is a selection of what we offer in our very first holiday village in Pattaya:

- ✓ 24 hours information desks
- ✓ 24 hours security
- ✓ ATM Cash machines on site
- ✓ Breakfast lounges
- ✓ Pool bars
- ✓ Laundry services
- ✓ Daily newspapers
- ✓ Wi-Fi in rooms and public areas
- ✓ Transportation services
- ✓ VIP transportation services
- ✓ Free car parking
- ✓ 24 swimming pools
- ✓ Nurse onsite
- ✓ Sales office
- ✓ Tour operator and travel agency on site
- ✓ Bicycle / Motorbike Rentals
- ✓ A Norwegian Bakery
- ✓ Several restaurants and bars
- ✓ Several minimarts on site
- ✓ Six New Nordic massage centres
- ✓ New Nordic Golf Coach and Guide
- ✓ A wide range of shops
- ✓ A New Nordic Beach
- ✓ A dedicated cleaning team for all public areas
- ✓ Events and entertainment
- ✓ 24 Hours IT support



"It's clean, it's safe, it's convenient and it's always getting better. But the best reason to choose New Nordic for a long-stay is the feeling that someone always has your back – you aren't just here on your own" – *Bjørn (Norway)*

# New Nordic Sales



The New Nordic Group is proud to present the strongest sales team in Thailand. All our people are well versed in New Nordic projects and stay in constant contact with our regional managers to make sure customers have access to the latest information. The team is comprised of real estate veterans as well as individuals who have grown up in the property business with New Nordic. Not only are they experts on all our projects, but they possess knowledge critical to making your property buying experience in Thailand hassle-free. Our staff as well as our main agent can help with any of our projects, existing or new. And if you are interested in our latest developments in Koh Samui, Phuket, and Chumphon or beyond, don't be afraid to ask. They can easily provide information, help you get familiar with these projects, and connect you directly with appropriate sales representatives.

## REGISTERED MAIN AGENTS:



389/89 Moo 12 Pratumnak Soi 4 Pratumnak Rd.,  
Nongprue Banglamung Pattaya Chonburi 20150 Thailand  
[www.newnordicgroup.com](http://www.newnordicgroup.com)

 [newnordicsales](#)

# Investment Details and Purchase Process

New Nordic Group and our sales team are dedicated to making the purchase of your new holiday home as hassle free as possible. We will follow you through the whole purchase process until you have the title deed in your hand. For investors we offer special investment schemes that can be enjoyed in all our projects and at all our destinations.

## Investment Offers



### 10% Yearly Rental Guarantee

If you purchase an apartment like an investment and do not want to go through the hassle of renting it out yourself, you can choose to purchase it with our 10% rental guarantee. This means that after completion you will get a guaranteed return of 10% P.A. The length of the guaranteed return is set at 10 years.



### 10% Cash Back Option

Our apartments are selling fast, and our projects are often sold out before the building is completed. We therefore offer our customers a 10% cash back option before and during construction, where customers that pay the full amount will get 10% of the purchase price yearly paid monthly until the completion of the project.

## Types of ownership

- ✓ Leasehold
- ✓ Thai name / Thai Company
- ✓ Foreign Name

## Terms and Conditions

Purchasing process for reservation and purchase of units

### Stage 1

Buyer must pay a deposit of 50,000 THB to confirm the purchase

### Stage 2

35% of the full purchase price is to be paid upon signing the contract

### Stage 3

20% is to be paid when starting the piling

### Stage 4

15% is to be paid when starting construction

### Stage 5

20% is to be paid when starting on the roof

### Stage 6

The remaining 10% is to be paid upon completion

### Stage 7

A one-time payment of 500 THB per sqm. is to be paid for the sinking fund

### Stage 8

A service fee of 75 THB per sqm. is to be paid monthly

**The investment offers vary according to the project. Ask your agent for more information**

# THE NUMBERS

## THE BUYERS

1/3 Owned by New Nordic Group



1/3 Buy to stay

1/3 Buy as investment

## MAIN NATIONALITIES

	French
	Norwegian
	Russian
	Thai
	Japanese
	Chinese

60% of all customers are repeat customers

## OUR OFFICES



New Nordic  
Bangkok Office



New Nordic  
Pattaya Office



New Nordic  
Chumphon



New Nordic  
Phuket



New Nordic  
Philippine Office



New Nordic  
Bali



New Nordic  
Hong Kong



New Nordic  
Vietnam

## OUR PROJECTS

78

Projects in total



46

Completed



17

Under construction



15

To be started



## OUR TEAM

1050

New Nordic Staff



300+

Construction workers  
with architects

THAI, NORWEGIAN, FILIPINO, DUTCH, SWEDISH AND FRENCH

## OTHER INVESTMENT OFFERS



## Other investment offers



# New Nordic Atrium CONDOMINIUM

New Nordic Atrium will bring a new dimension to the Pratumnak Hill area. The building will have two full floors dedicated to shopping facilities for the owners and others in the area. There will also be a supermarket located on the ground floor with a broad selection of Thai and European groceries.



### FACILITIES

- ✓ Supermarket
- ✓ Restaurant
- ✓ Fitness Centre
- ✓ Pool Bar
- ✓ Swimming Pool



3D FOR ILLUSTRATION PURPOSES ONLY

# Other investment offers



FOR 3D ILLUSTRATION PURPOSES ONLY

New Nordic Group  
Norway | Bangkok | Pattaya | Koh Samui | Philippines  
[www.newnordicgroup.com](http://www.newnordicgroup.com)



## NEW NORDIC PALACE

The New Nordic Palace is the newest addition to New Nordic's VIP projects. The series of VIP projects bring the safety, professionalism and community feeling that comes together with any of the buildings and projects that the Group develops. In addition to this, its interior, design and architecture will be exclusively developed for this specific concept. Its facilities, restaurants and entertainment will also be of the highest standard, to ensure that you feel like the princess or prince that you are while staying here. In 2017, the Group will finish their first two VIP projects: New Nordic Castle 1 and New Nordic Castle 2. The New Nordic Palace Hotel and Condominium is to follow shortly after.



